
ElixirConf®

2024 SPONSOR PROSPECTUS

Aug 27 - 30, 2024

Renaissance Orlando at SeaWorld®
6677 Sea Harbor Drive
Orlando, FL

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Greetings and welcome to the Elixir community!

I'm thrilled to present **ElixirConf® US 2024**, the premier gathering for Elixir enthusiasts and the pivotal assembly for the Elixir community.

This year, we're convening at the Renaissance Orlando at SeaWorld®, an ideal backdrop for sparking creativity and extensive networking. With a robust lineup of **multi-track sessions** and a global assembly of Elixir experts, this conference is the place to be for cutting-edge ideas and **face-to-face networking for developers and employers**.

Discover our comprehensive sponsorship packages tailored to meet your specific goals. Delve into our prospectus, avail yourself of **early-bird discounts**, and **reserve your place for maximum visibility** across our extensive promotional channels, such as social media, onsite banners, conference websites, and event videos.

I invite you to join us in Orlando this August to ignite your passion for Elixir and connect with the heart of our community. I look forward to celebrating the extraordinary energy you bring to ElixirConf!



Jim Freeze
ElixirConf® Organizer

ELIXIRCONF BY THE NUMBERS

ON STAGE VISIBILITY



WORLDWIDE REACH

CONFERENCE	UNIQUE REACH
ELIXIRCONF US	3000+
ELIXIRCONF EU	3000+
ELIXIRCONF MX	300+
ELIXIRCONF LA	200+
ELIXIRCONF JP	200+

2023 MARKETING REACH



Twitter

FOLLOWERS = 10.5K+

IMPRESSIONS / Tweet = 10-55K



YouTube

SUBSCRIBERS = 10.8K+

VEWS = 1.135M

WATCH TIME = 151K+ HRS

2023 SPONSORS



DOCKYARD



teller



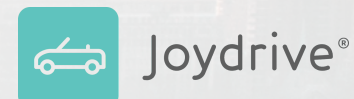
Adobe



WYEWORKS.



theScore



ELIXIR
RADAR



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every. moment. matters.

PARAGON LABS

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traitify

LAUNCH SCOUT

GetThru

Scout APM

BREX

AGILE ANIMALS

dscout

Divvy

MUX

Frame.io

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Simpli.fi

testdouble

Felt

peek

Carbon Five

ActiveProspect

Mimiquate

Honeybadger.io

simplabs

dnsimple

ALEMBIC

LAB ZERO

TOYOTA connected

LE TOTE

SOPHILABS

Logflare

weedmaps

CODE CORPS

TheRealReal

MEDIA SPONSORS

ELIXIR FOUNTAIN

ELIXIR RADAR

SPONSORSHIP PACKAGES

Package Description	Platinum	Gold	Elixir Champion	Opportunity
5 Minute Content Approved Sponsored Talk	✓			
Logo on Large Banner on Keynote Stage	✓			
Access to Opt-in Attendee List	✓			
Logo on Videos - Letterbox	✓			
Logo on Podium Banner and Email Communications	✓	✓		
Email Blast to Attendees	✓	✓		
Table in Sponsor Room	✓	✓		
Discount off Available In-person Tickets (training excluded)	20%	10%		
Free Conference Passes (training not included)	3	2	1	
Description on Website	200 Words	100 Word	50 Words	50 Words
Logo on Website	Large	Medium	Small	Small
Logo Placement on Conference Videos	Letterbox	Premium	Group	Group
Recognition in Opening/Closing Keynote	Individual	Individual	Group	Group

ALL SPONSORS RECEIVE THE FOLLOWING

Logo or Name on Sponsor Banner on each Stage | Reduced Price Vendor Ticket | Recognition in Attendee Email | Promotion on ElixirConf® Social Networks

Platinum Lanyard sponsorship may be purchased as an exclusive Platinum sponsorship.

SPONSORSHIP PRICING

ELIXIRCONF® US 2024 IS HEADED TO ORLANDO, FLORIDA!

ElixirConf® US will be an experience not to be missed. Held in Orlando, FL at the Renaissance Orlando at SeaWorld®. Sponsor seats are limited. Don't miss out. Attendees will enjoy the many luxury and family amenities. Located inside SeaWorld and a short shuttle right to the Disney and Universal Studios parks, this is a destination resort that can be enjoyed by the whole family!

SPONSORSHIPS

We have a range of sponsorship packages to help you market your company and reach talented Elixir and Erlang developers who are at the top of their field.

OPPORTUNITY GRANTS

You can help deserving individuals attend ElixirConf®! Opportunity Grants assist those who don't have the means to attend ElixirConf®.

HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are awarded on a first-come first-served basis. **Sponsorship reservations are made by contacting Jim Freeze at jjm@elixirconf.com.**

PACKAGE	SUPER EARLY BIRD PRICES VALID THROUGH 6/30	EARLY BIRD PRICES VALID THROUGH 7/31	STD RATE PRICES VALID THORUGH 08/18
PLATINUM LANYARD	\$17,999/14,999 EXCLUSIVE/SHARED		
PLATINUM	\$11,999	\$13,499	\$14,999
GOLD	\$7,900	\$8,499	\$8,999
CHAMPION	\$4,499	\$4,999	\$5,499
OPPORTUNITY	\$3,999	\$4,499	\$4,999

Gold and above sponsors that send representatives who are tending to the **sponsor table** may register for a reduced rate of **\$399** per person. This registration includes a name badge and a lanyard, a t-shirt, breakfast, lunch, and snacks throughout the day on Wednesday, Thursday and half day on Friday, 08/28--30.

